



Handbook

Largest Truck Parts Distributors in Europe 2015 - company profiles -



Truck Parts Distributors in Europe

The profile manual „truck parts distributors in Europe“ gives with 358 company profiles a comprehensive overview of the largest and most important truck parts distributors in the independent truck aftermarket in Europe.

The content is divided into the presentation of the international distributors and garage marketing systems for truck repairers. The second chapter contains detailed company profiles of all 34 countries.

Each country has a minimum of three and a maximum of ten company profiles.

All company profiles are researched with our best knowledge and belief.

The data is researched in 2015 with finance data from 2014.

112 company profiles of the largest truck parts distributors in Europe

- name
- belongs to (parent company)
- buying group membership
- turnover
- number of outlets
- number of employees
- address (street, zip-code, city)
- contact person
- position
- e-mail
- phone
- fax

FORMAT: online Flippingbook, printed version
LANGUAGE: english
SIZE: approx. 303 pages
PRICE: Single licence 1.250,- EUR (for online viewing)
Team licence 1.600,- EUR
Enterprise licence 1.950,- EUR

CONTENT:

1. Registered trucks and busses per country
2. International truck parts distributors
 - I. Ranking Top 20 international companies
 - II. Headquarters of international truck parts distributors
 - III. Market-map of international truck parts distributors
3. Garage marketing systems for truck repairers
4. International trade and buying groups (members with truck specialization)
5. Country reports of important truck distributors
 - I. Overview top truck parts distributors per country (all 33 European countries)
 - II. Profiles of most important truck parts distributor per country



Example of a company profile



Company	Country	Outlets	Turnover in M. €	Employees
Autos CZ	Czech R.	5 (2014)	3,4 (2013)	22 (2013)
AUTOS Spółka z o.o/ PW Autos	Poland	72 (2014)	93,8 (2013)	380 (2013) (est.)
Autos Slovakia	Slovakia	10 (2014)	3,6 (2013) (est.)	64 (2013) (est.)
total		87	100,8	466

AUTOS Spółka z o.o/ PW Autos Sp. z oo	
Street	ul. Unii Europejskiej 2B
Postal code	86-050
City	Solec Kujawski
Phone	0048 52 387 6600
Fax	0048 52 387 17 73
e-mail	xxx
internet	http://www.autos.com.pl/en/about-us
Contact person	xxx
International trade group	-
National trade group	-
Concepts	-
Driven by	-
Specialisation	Truck
Turnover in M. €	93,8 (2013)
Outlets	72 (2014)
Employees	380 (2013) (est.)

The first table shows the international profile of the company with European branch offices and relevant market data.

The headquarter is marked in bold letters.

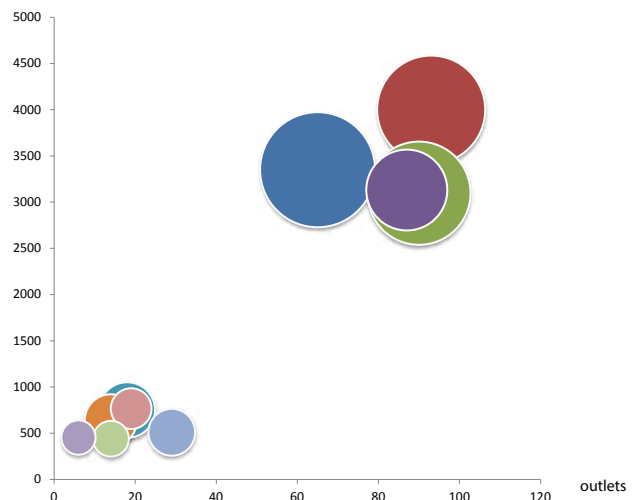
The map visualizes the markets where the group is active.

The second table illustrates the detailed company profile.

Each country report has a diagramme with a helpful overview about the distributor's size, amount of outlets and the number of employees.



employees



Additional information around our aftermarket activities:

In individual workshops we offer expert assistance when it comes to issues of strategy, planning, profitability, leadership and implementation.

Take advantage of our expertise and our network partners from abroad and make important contacts and connections.

Wolk after sales experts

Business fields



What the Aftermarket thinks:

Multi client reports:

The Car Aftermarket in Europe
After Sales Goes Online Report
Auto Glass in Europe
Parts Trade in Europe
Garage Concepts in Europe
Car driver's service types
European reman study (in preparation)

Databases:

European Aftermarket Databases
European Address Database
Vehicles Database

Exclusive market research

European Garage Survey Panel



What the Aftermarket needs:

Developing of future orientated strategies
Aftermarket entrance strategies
Developing of garage- and trade concepts
Sales steering tools/Market potentials
Online After Sales
Price- and margin optimizing
Pro-Fit program for garages and parts wholesalers

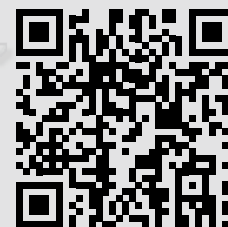


What the Aftermarket has to know

Know-how transfer
Aftermarket workshops
Moderation of meetings
Coaching
Training
Distance Learning
Lectures

For further information and purchasing the report, please visit our website:

<http://www.wolk-aftersales.com/truck-parts-distributors-in-europe.html>



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