



Service potential - maintenance and repair of passenger cars and LCVs, 5th edition

year-on-year comparison 2023-2024

Cologne, October 2025

Product Details

Format: PowerPoint Charts in PDF

Edition: 2024

Data collected: Car driver survey: 5000

Language: English / German

The "**Service Potential 2024**" report delivers a comprehensive and detailed analysis of the German market for maintenance and repair of cars and LCVs (Light Commercial Vehicles). This publication stands out for its in-depth insights and solid data, which are based on an extensive survey of 5,000 private persons with maintenance responsibility. The report uncovers key trends and developments, providing valuable information for all active in the automotive aftermarket. It is an indispensable tool for strategic planning, enabling readers to better understand the market dynamics and adjust their business strategies accordingly.

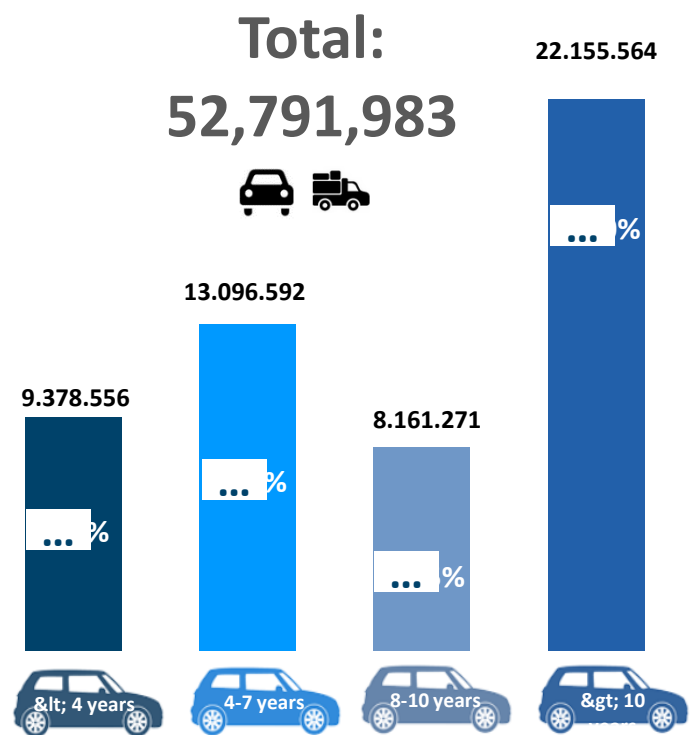
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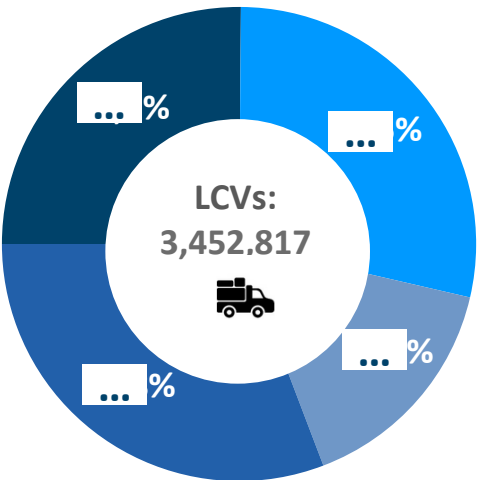
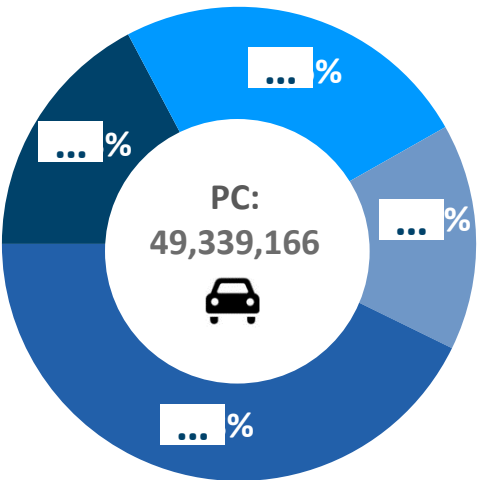
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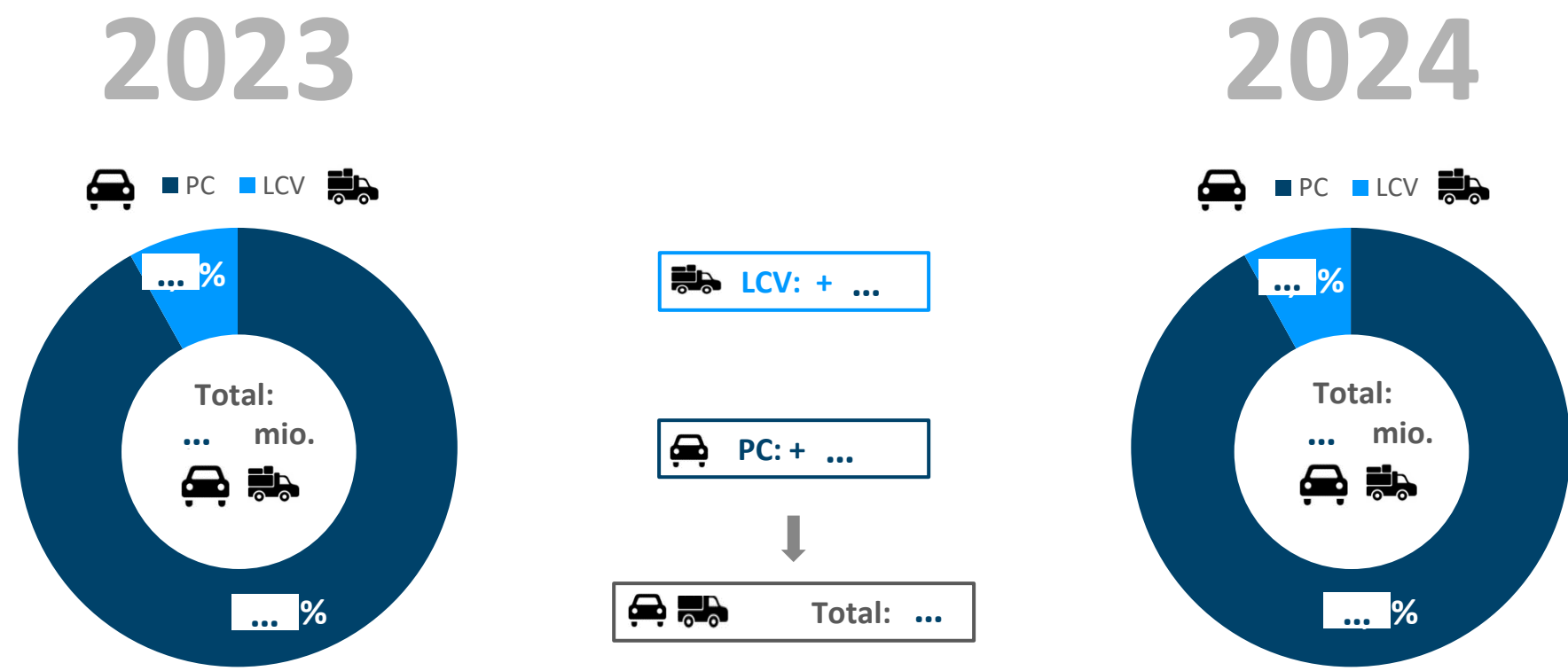
Market situation: Car parc – age structure



2024



- ⚙️ Around ...% of vehicles in Germany are over 10 years old.
- ⚙️ The LCV parc is younger – ...% are over 10 years old, while ...% of LCVs are less than 3 years old.

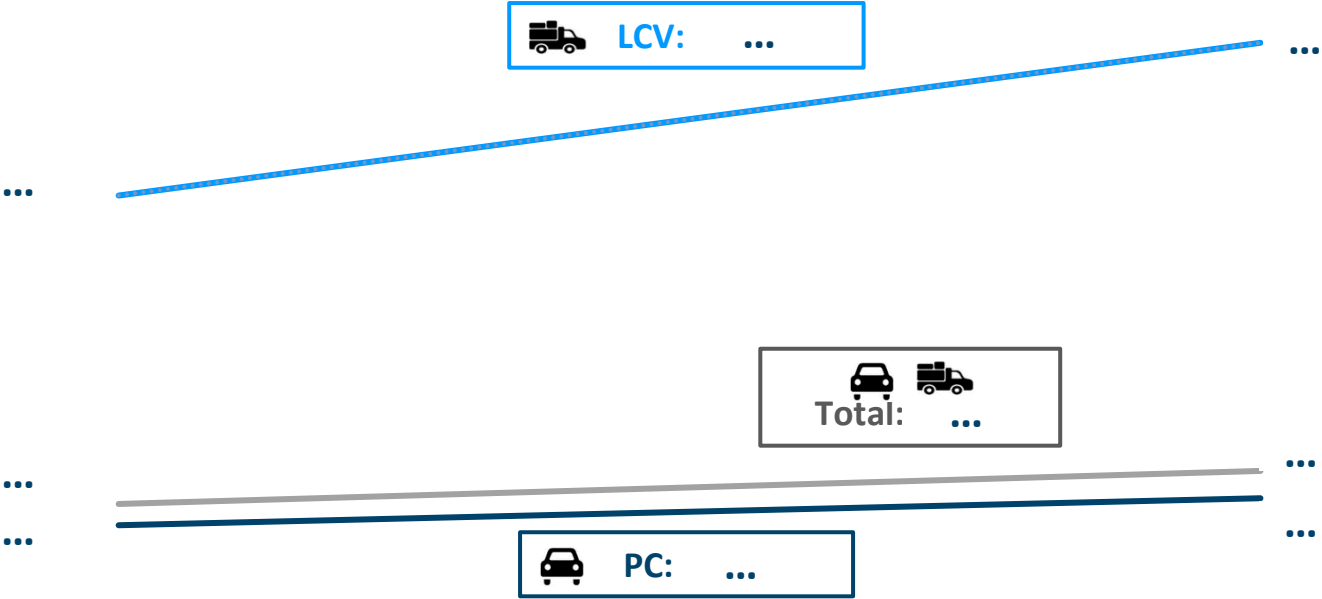


- The market potential for maintenance and repairs of passenger cars and LCVs remains high – in the overall market, sales volume is expected to increase by ...% in 2024 compared to 2023.
- Year-on-year, passenger cars gained over 10% in volume, while the LCV segment saw an increase of ...%.

Ø in

2023

2024

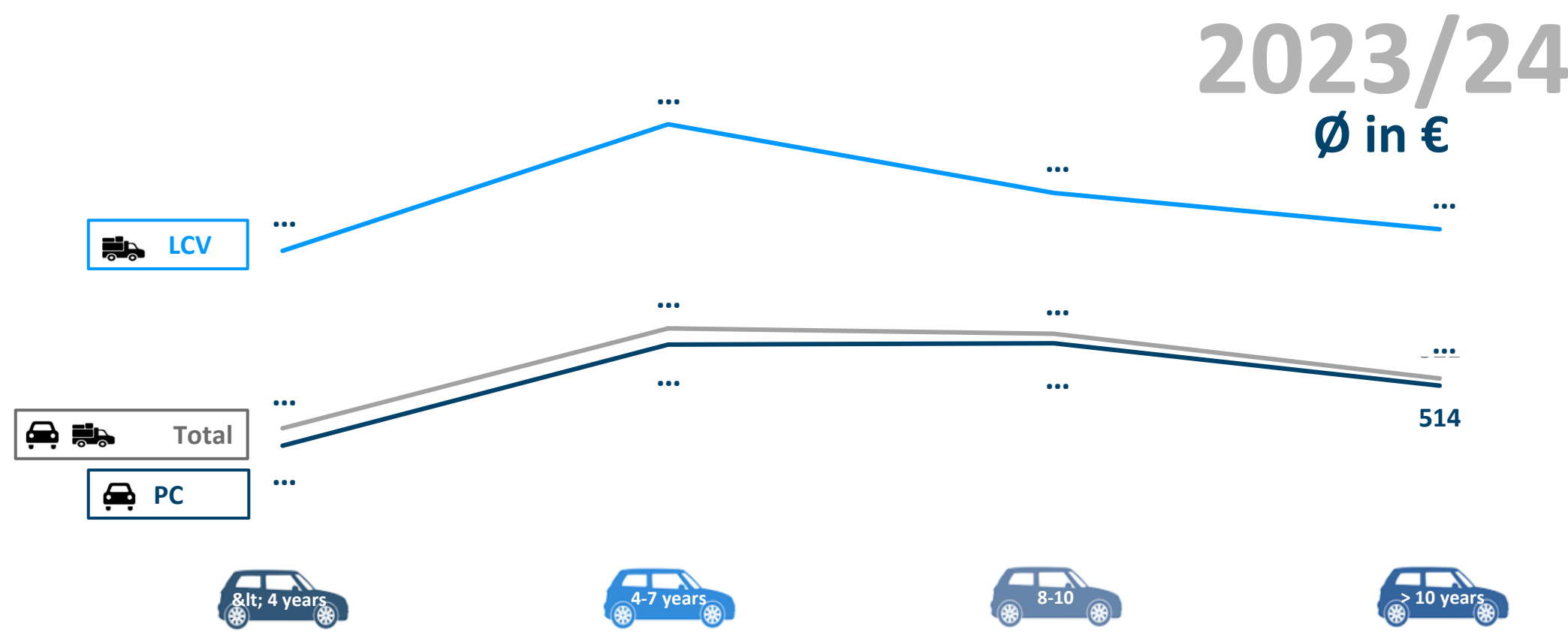


In the overall market, turnover per job rose by ...% in 2024 compared to 2023



In the passenger car segment, costs rose by just over ...%, while costs in the LCV segment rose by just under ...%.

Service potential: Turnover per vehicle



- ⚙ Turnover per vehicle is significantly higher for LCVs than for passenger cars.
- ⚙ Service costs are highest in age segment 2.

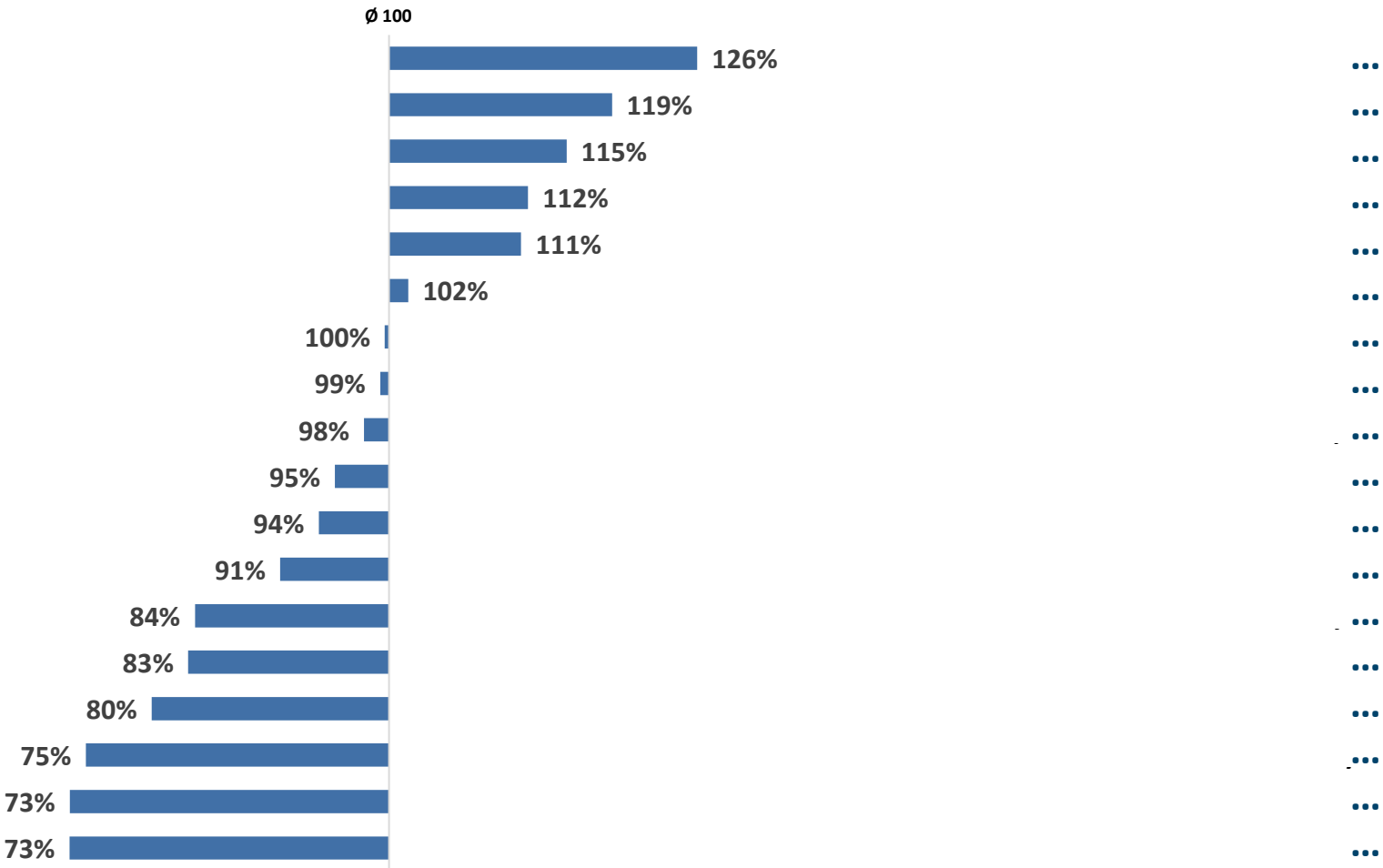
2023/24

Costs per vehicle

Brands

Total market = 100%

- In terms of costs per vehicle, and are the two leading brands.
-,, and represent the average.
- The lowest costs per vehicle are for,, and



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